Brainhack Warsaw

#employer-branding

SPONSORSHIP PACKAGES

BRAINHACKWARSAW.FUW.EDU.PL NEUROINFORMATICS STUDENT CLUB FACULTY OF PHYSICS UW

BENEFITS	DIAMOND 10 000 PLN	GOLD 5 000 PLN	SILVER 2 500 PLN	BRONZE 1 000 PLN
RIGHT TO USE THE TITLE OF SPONSOR IN MARKETING AND PROMOTIONAL ACTIVITIES	✓	✓	✓	✓
EXHIBITION STAND DURING THE EVENT	ALL DAYS MAIN LOCATION	ALL DAYS	OPENING DAY	OPENING DAY
DISPLAY OF PROMO MATERIALS (POSTERS, ROLL-UPS, FLYERS) AT THE FACULTY OF PHYSICS	BEFORE AND DURING THE EVENT	BEFORE AND DURING THE EVENT	DURING THE EVENT	DURING THE EVENT
LOGO PLACEMENT ON PROMOTIONAL MATERIALS	ALL	T-SHIRTS AND SELECTED	T-SHIRTS AND SELECTED	T-SHIRTS AND POSTERS
DIRECT EMAIL CONTACT WITH ALL PARTICIPANTS	✓	✓	✗	✗
ACCESS TO PARTICIPANT CV DATABASE*	✓	✓	✗	✗
PRESENTATION DURING THE OPENING CEREMONY (E.G., INTERNSHIP PROMOTION)	10 MINUTES	5 MINUTES	✗	✗
WEBSITE ADVERTISEMENT**	✓	✓	✓	✓

*CV DATABASE PROVIDED IN COMPLIANCE WITH GDPR REGULATIONS UPON PARTICIPANT CONSENT
**IN THE APPROPRIATE DIAMOND/GOLD/SILVER/BRONZE SPONSORSHIP TAB

SOCIAL MEDIA ADVERTISING

WHEN & WHAT?	DIAMOND 10 000 PLN	GOLD 5 000 PLN	SILVER 2 500 PLN	BRONZE 1 000 PLN
BEFORE THE EVENT	2 POSTS 2 REELS	1 POST 1 REEL	1 POST	1 POST (COLLECTIVE)
AFTER THE EVENT	1 POST 1 REEL	1 POST 1 REEL	1 POST	1 POST (COLLECTIVE)
CONTENT TYPE	TAILORED TO COMPANY NEEDS E.G. EXPERT/EMPLOYEE INTERVIEW, COMPANY OVERVIEW	TAILORED TO COMPANY NEEDS E.G.EXPERT/EMPLOYEE INTERVIEW, COMPANY OVERVIEW	COMPANY LOGO & OVERVIEW	COMPANY LOGO & OVERVIEW

IN ADDITION TO FINANCIAL SUPPORT, THERE IS ALSO THE POSSIBILITY OF PROVIDING NON-MONETARY SUPPORT ONLY (BARTER, E.G., PROVIDING EEG EQUIPMENT, SUPPLYING FOOD PRODUCTS SUCH AS PIZZA/BEVERAGES), EVENT PROMOTION, AND SUPPORT WITH COMPUTING RESOURCES (PROVIDING ACCESS TIME ON A COMPUTING CLUSTER FOR ADVANCED ML PROJECTS).

THE VALUATION OF BARTER SUPPORT IS BASED ON THE MARKET VALUE OF THE PROVIDED GOODS OR SERVICES. WE CALCULATE THE BARTER CONTRIBUTION INTO THE APPROPRIATE SPONSORSHIP PACKAGE (DIAMOND, GOLD, SILVER, OR BRONZE) ON A CASE-BY-CASE BASIS TO ENSURE FAIR BENEFITS FOR BOTH PARTIES.